Reg. No. \_\_\_\_\_\_\_\_\_\_\_\_\_



**End Semester Examination – Nov / Dec – 2019**

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| **Code :** | **16MS1001** | **Duration :** | **3hrs** |
| **Sub. Name :** | **BASICS OF BUSINESS AND MANAGEMENT** | **Max. Marks :** | **100** |

**ANSWER ALL QUESTIONS (5 x 20 = 100 Marks)**

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| **Q. No.** | **Sub Div.** | **Questions** | **Course**  **Outcome** | **Marks** |
| 1. | a. | Discuss the various sources of revenue, as highlighted in the Union Budget. | CO1 | 15 |
| b. | ‘Market economies are the catalyst for economic progress in developing nations’ – Justify. | CO1 | 5 |
| **(OR)** | | | | |
| 2. | a. | Diagrammatically represent the circulation of currency notes and coins in India. | CO1 | 10 |
| b. | Discuss the various leadership styles highlighted in Blake & Mouton’s Managerial Grid. | CO1 | 10 |
|  |  |  |  |  |
| 3. | a. | Explain the role of the RBI in combating inflation. | CO2 | 10 |
| b. | Write a short note on the various types of inflation. | CO2 | 10 |
| **(OR)** | | | | |
| 4. | a. | Elaborate on the various roles and responsibilities of the RBI. | CO2 | 10 |
| b. | Differentiate between GDP and Per Capita Income. | CO2 | 10 |
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| 5. |  | Discuss good leadership traits and various leadership styles, with suitable examples. | CO2 | 20 |
| **(OR)** | | | | |
| 6. |  | Explain the types of GST. Discuss the impact of GST on the Indian economy. Support your answer with real time examples. | CO2 | 20 |
|  |  |  |  |  |
| 7. |  | Elaborate on the various types of selling with suitable examples. | CO3 | 20 |
| **(OR)** | | | | |
| 8. | a. | With reference to business plan, discuss the various aspects of market analysis. | CO3 | 10 |
| b. | Discuss good practices to be followed, as part of personal budgeting with suitable examples. | CO3 | 10 |
|  | | **Compulsory**: |  |  |
| 9. |  | Describe the various types and stages of team building with examples. | CO2 | 20 |